
OUR INTEGRITY CREDO

This Credo declares our commitment to Performance with Integrity. Adherence to these principles demonstrates our belief they are beneficial to all concerned.

- I** HOW we perform is equally as valuable as WHAT we perform.
- 2** Performance with Integrity supports trustworthiness and reputation.
- 3** Integrity demands conduct consistent with the highest standards and principles, including the value of our products and services.
- 4** We hold fast to the truth, regardless of the consequences.
- 5** Our word is our bond and we keep it, in matters great and small.
- 6** We stand accountable for our deeds, achievements, and mistakes.
- 7** We strive to deliver our good works, products, and services as promised, when promised, in the manner promised.
- 8** We practice scrupulous honesty.
- 9** We strive to make the right choice, at the right time, for the right reasons—irrespective of the inconvenience or difficulty.
- IO** We decline to cut corners or play fast and loose with proven policies, rules, and regulations.
- II** When problems arise, we avoid expediency and rely upon the tried and true.
- I2** We stand by the proposition that loyalty ends when Integrity is jeopardized.

Courtesy of Jim Thomas and Alliance for Integrity, LLC, allianceforintegrity.com