

Integrity! What is the True Meaning? Gravity of its Importance! Is It Recognized and Rewarded? What Forces Drive Its Timely, Indispensable Application?

The word “**Integrity**” is commonly used but seldom defined. Few are aware of its accurate meaning. Fewer yet know the proper principles governing its achievement. Quickly recognized when real; in the abstract it is vague and illusive.

Conduct and commerce based upon proven principles of Integrity have dramatic effect. They yield the greatest assets of all – Trust and Good Reputation. Trust is social and public capital as vital as actual capital. Reputation signals Reliability, Fairness, Square Dealing, Abiding by the Rules, Commitment, Good Will, Truthfulness, Forthrightness.

Without these priceless advantages, other assets and intangibles become worthless.

“WE TRULY ENJOYED YOUR SPEECH ON THE GREATEST OF ALL VIRTUES – PERSONAL INTEGRITY. FROM THE EXAMPLES PRESENTED, YOUR MESSAGE INSPIRED OUR MEMBERS TO MAINTAIN INTEGRITY NO MATTER THE DIFFICULTY.”

- ADAM ALBANO, PHI KAPPA SOCIETY, UNIVERSITY OF GEORGIA

A Fresh Dynamic Perspective, A Proven Voice

Now more than ever integrity is critical. The times are marked at every turn by high-profile scandals, wrongdoing, unchecked greed, moral indifference, absence of accountability, and rank gullibility.

Jim Thomas is author of a definitive book, *Individual Integrity*, and the founder of Alliance For Integrity, LLC. He presents a timely, powerful message on the first essential element for persons, firms, and organizations; that which sustains upright conduct without sacrificing high performance and potential.

Authorities of the ages reveal that, men and women who struggle for adherence to convictions can prevail, even when costs are high. Attendees of this powerful presentation will:

- Garner a heightened appreciation for this timeless virtue’s authentic meaning;
- Hear profiles of courage, conviction and timeless insights directly relevant to their personal and professional aspirations;
- Take away practical and pragmatic guidelines for its consistent practice.

“YOUR SPEECH HELD OUR AUDIENCE’S ATTENTION FROM START TO FINISH. YOUR INTERESTING ANECDOTES GAVE THE SPEECH A BRISK PACE. THE TALK GAVE US A CLEAR UNDERSTANDING OF INTEGRITY AND ITS CRITICAL IMPORTANCE IN OUR MODERN SOCIETY.”

- LINDSAY THOMAS, JR., COMMUNICATIONS DIRECTOR, QUALITY DEER MANAGEMENT ASSOCIATION

A Message of Incisive Content

Sober and inspiring, this keynote speech entails a no-nonsense, straight-from-the-shoulder presentation filled with meaning and substance. The content bridges the gap between integrity in thought and action. It combines perceptions of its principles with dramatic examples, sketches, and profiles of persons who insist on upright conduct and calling their souls their own.

Jim's signature speech, **The Integrity Imperative**, draws from his book, years of research and writing on the subject, and four decades of experience as a trial lawyer. It lays bare:

- The true, authentic definition of personal and professional integrity;
- The strongest inducement for its practice;
- The inescapable obstacles that impede its practice;
- Its everlasting advantages for every generation, role, and realm of responsibilities.

In short, **integrity enforces purpose, strengthens standards, encourages adherence to rules, values, and reputation, defeats ill-advised compromises, and wins the admiration of all**, irrespective of station or calling, race or religion.



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About the Speaker

Jim Thomas is a seventh generation Georgian. A former partner in two of Georgia's historic law firms, located in Savannah and Dublin, Jim spent much of his legal career at the Trial Bar, where he acted as lead counsel in approximately 100 jury trials. His speech on Individual Integrity has been quoted in numerous publications including *Vital Speeches of the Day* and *Fortune* magazine.

He is a frequent contributor to various print publications and blogs on the topic of personal and professional integrity.

Jim holds degrees from the University of Georgia and Emory University Law School. He has also attended various programs at Harvard University.

"MANY OF OUR MEMBERS SAID YOUR PRESENTATION ON INTEGRITY WAS ONE OF THE BEST WE HAVE HAD IN YEARS. NO ONE LEFT EARLY, AND EVERYBODY LISTENED INTENTLY."
- WILLIAM J. STEELE, BG (RET), ROTARY INTERNATIONAL

This message, this day, this speaker on the everlasting worth of Integrity is timely, powerful, and penetrating. It embraces the character of persons, professions, leaders, and organizations alike. Demand for this message has never been greater.